Dianna Dimambro

Github.com/561Aloha | 561-255-6900 | USA-Citizen | MadeByDianna.com

EDUCATION

Florida Atlantic University — Boca Raton **May 2022 - December 2024**
Bachelors in computer science and minor in artificial intelligence.

SKILLS

Programming Languages: Python, Java, mySQL, HTML, CSS, Javascript, C++
Libraries and Frameworks: React.Js, Supabase, Azure Labs, TensorFlow, MongoDB
Tools and Technologies: Notion, Adobe Illustrator, Figma, Jira, Wrike, Drupal

EXPERIENCE

Digital Marketing Specialist **March 2020 - Present**
Made by Dianna — Jupiter, Florida
- Developing a comprehensive social media strategy in that aligns with the client's target audience
- Executing TikTok content strategy achieving a 30% increase in likes totaling 464k through organic reach in a 7 month duration.
- Managing an Instagram community, enhancing brand loyalty through engaged conversations and collaborations

Estee Lauder Companies **June - August 2023**
Online eCommerce Intern — New York, New York
- Designed high-fidelity mockups for mobile and desktop versions using Figma.
- Highlighted user behavior analytics to identify and redesign underperforming website components, enhancing visibility and engagement.
- Collaborated with cross functional teams pertaining to daily website refreshes using Wrike.
- Ticketed bugs for quality assurance and communicating directly with developers using Jira.

RELATED PROJECTS

Full Stack Web Development **January - May 2024**
- Built 6+ interactive mini-projects using React.js, showcasing mastery of key concepts like API integration, state management (useState, useEffect), and component life cycles.
- Developed 15 reusable react components, reducing development time for new features by 35%.

Health Planner Pro **January - May 2024**
- Enhanced user experience by integrating React Charts to visualize habit progress in real time.
- Documented proposed implementation with software requirement documentation and software design documentation.
- Achieved responsive design across 90% of website features using CSS media queries.

Nurse Management System **October - December 2023**
- Optimized 6 JFrames and 10 JPanels in Java, enhancing GUI performance and user experience.
- Designed and implemented 10+ use-cases, 5 sequence diagrams, and a class diagram in Figma and Violet improving system architecture clarity and developer collaboration by 20%.
- Collaborated with a team of 4 developers to integrate front-end and back-end components, contributing to the successful deployment of 4+ core features.

CERTIFICATIONS

Intermediate Web Development, Code Path, — *Issued May 2024*
Human Centered Design, University of San Diego, — *Issued January 2024*
The Foundations of User Experience, Google, — *Issued November 2022*